# CERTIFICATION OF COMMERCIAL MATERIAL IN CHILDREN'S TELEVISION PROGRAMS FOR WRAL-TV RALEIGH, NORTH CAROLINA

This Certification of Commercial Material In Children's Television Programs applies to Children's Programs broadcast by this station during the period of **July 1**, **2006 – September 30, 2006**. As used herein, the term "Children's Program(s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

# Children's Programs Produced Locally By The Station

Attached hereto is a list of Children's Programs produced by and broadcast by this station during the period covered by this Certification. As a standard practice, this station formats all of the Children's Programs it produces for broadcast in compliance with commercial limitations contained in the Children's Television Act of 1990 (Pub. L. No. 101-437) (hereinafter the "Act"). In no instance did the total amount of actual commercial matter in the "clock hour" during which any of the Children's Programs listed were broadcast exceed the Act's statutory limits for Children's Programs.

Date: 10/9/2006

Name:

Title:

Manage

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I hereby certify as follows:

## Network Children's Programs

Attached hereto is a list of CBS Television Network Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the CBS Television Network that it, as a standard practice, formats these Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these network Children's Programs which, when taken together with the network commercial matter contained in these programs, cause the total amount of commercial matter in the "clock hour" during which any of these network Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

Date: 10/9/2006

Name:

Title.

Mana X

## CERTIFICATION OF COMPLIANCE WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS July 1, 2006 – September 30, 2006

During the above period, the CBS Television Network ("CBS"), a unit of Viacom Inc., disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 12 years of age and under:

LAZYTOWN
DORA THE EXPLORER
LITTLE BILL
BLUE'S CLUES
THE BACKYARDIGANS
GO, DIEGO, GO
THE NEW ADVENTURES OF MADELINE
SABRINA: THE ANIMATED SERIES
TROLLZ
HORSELAND
CAKE
DANCE REVOLUTION

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period July 1, 2006 through September 30, 2006, was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670. Specifically, I certify that, in the form and sequence in which the programming was disseminated by CBS to its owned and affiliated stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.

Matthew Margo

Senior Vice President, Program Practices

Date: October 4, 2006